

# We Are Hopeful Of Good Footfalls At ACREX

*LU-VE is quite excited about the upcoming ACREX 2015 as it hopes the event will help it communicate with its clients, business patrons as well as general public. The company has been seeing a number of changes with the launch of a number of new products. It is lining up a complete range of LU-VE Heat Exchangers including products for: Commercial refrigeration, Industrial refrigeration, Air Conditioning, Power Generation and Process cooling applications. In view of its participation in the mega show, Innovative ACR contacted the company for its views on a number of issues. Excerpts from an interaction with Mr. Anuj Bedi, General Manager, of LU-VE India Corporation Pvt. Ltd.*

**A**CREX 2015 appears to be taking place at the right when industry is all gung-ho about growth. Do you share this sentiment?

Yes, we at LU-VE share the same sentiment. We're a company which is optimistic and are serious about the Indian market and we do hope that Acrex brings good

results for all of us by creating awareness and promoting latest technology and quality products.

**What are your expectations from the event?**

To promote the products and communicate the new status of LU-VE India, as a member of the LU-VE Group a company which enlarged dramatically its products



**Anuj Bedi,**  
General Manager,

range. This has been possible thanks to some important changes in the LU-VE Group organization, from the production to the commercial asset. This is one of the fruits of the LU-VE Group entrance at the Italian AIM stock exchange. This operation will allow a larger financial availability to be dedicated as a priority to R&D. New technologies and solution in a changing and competitive market is absolutely necessary.

**What is your reading of the economy? Do you think India can get back to 8+ per cent growth?**

If you see the figures we're about 6% but, we are optimistic and

hope we would be back to 8%+ in no time.

**Do you see a rise in business deals and footfalls during Acrex 2015?**

We sure hope that the Bangalore Acrex would bring in good footfalls and more so serious clientele although we all know exhibition is not exactly the place for finalizing contracts, a personal touch is what we prefer.

**What are the products you have lined up for the big event?**

A complete range of LU-VE Heat Exchangers including products for:

Commercial refrigeration, Industrial refrigeration, Air Conditioning, Power Generation and Process cooling applications.

**Do you propose to launch any new product during the event?**

In addition TDG doors and SEST gravity coils. SEST, which belongs to LU-VE Group is the absolute nr 1 European manufacturer. Has 4 different manufacturing facilities, last one just opened in China. The Indian market growth and new business initiative capacity promise to be very perspective.

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